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Lombard & Geliebter LLP is a full-service boutique intellectual property law firm located in New York City. The firm provides proactive, business-focused counseling, helping clients protect and enforce their IP assets globally.

Areas of expertise include: U.S. and international trademark clearance, registration, portfolio management, and litigation, Trademark Trial and Appeal Board proceedings, patent prosecution and litigation, copyright litigation, social media and Internet law, trade secret litigation, UDRPs, International Trade Commission proceedings, license agreements, and art law.

L&G represents a broad spectrum of clients, ranging from multinational pharmaceutical companies, food product manufacturers, and financial service organisations to start-ups and growing businesses. The firm also delivers a high level of industry-specific expertise in the pharmaceutical sector, punctuated by partner G. Mathew Lombard's previous experience in the Trademark Dep't at Bristol-Myers and continuing representation of top pharmaceutical companies in connection with their trademark and related IP matters.

"We take the time to know our clients, looking at each client's unique situation in order to provide the most cost-effective and comprehensive protection strategy for their valuable trademarks and related IP assets," said partner Darren M. Geliebter, Esq.

He noted that the firm's attorneys' backgrounds combine large firm and in-house corporate experience, taking the best of those experiences and improving

upon them to offer a responsive, collaborative, and value-driven client experience with one primary goal: provide meaningful, timely legal advice that is consistent with, and tailored to, the client's specific business needs.

The firm's objective for this year is to continue to evolve in order to stay on the cutting edge of the delivery of legal services, while keeping abreast of the latest developments, from new court and TTAB decisions, to the growing challenges posed by online infringement, social media, and gTLDs.

Mr. Geliebter commented: "We believe that transparency in the content, cost and quality of the services provided is important and as such we will continue to work on adding more options for our clients, including mobile access to documents, case files, and filing deadlines. Technology does not stay static; nor do the needs of clients. We will continue to stay cognizant of the latest methods to most effectively deliver our services, the particular needs of our clients and the business climates within which they operate."

Mr Geliebter and business partner G. Mathew Lombard have been INTA members since the beginning of their careers, dating back to 1999. Mr Geliebter said: "I am serving my second term on the Trademark Office Practice Committee USPTO Subcommittee. Mr. Lombard is also a Committee member, has been a featured speaker in past events, and we are primed to host our 3rd annual reception at this years' upcoming INTA Annual Meeting in Washington, D.C."

He concluded: "If a firm is serious about trademark law, then I highly recommend INTA membership. You cannot be a dedicated trademark law practitioner without being a member of INTA – it is that simple."